



bluelobster
the digital experience company

Digital Designer

Company Description

Blue Lobster IT Ltd is an award-winning Software & Communications agency. The company works predominantly on large scale multi-partner UK and EU projects and initiatives to meet the needs of government policy, research, industry and education.

As a small team, we are involved in all stages of the design and software creation process, and we frequently join with larger multi-national teams depending on the projects we are involved in.

Job Description

We are looking for an outstanding Digital Designer to be responsible for UI / UX design and the production of graphics assets for websites & applications, mobile, advertising and newsletters as well as occasionally working on traditional branding, logo, posters etc. You will be expected to collaborate proactively with other internal and external communication and technical teams to define requirements, iterate on design solutions, and contribute expertise for a variety of visual products.

The role will entail predominantly working hands-on on your own design tasks. You will also work in supporting the progression and training of peers in your team (both internal and external) and contributing to the ongoing strategy of the organisation. As many of our projects are multi-partner, you will be expected to work collaboratively with development teams, users, stakeholders and scientists across a variety of projects.

You will work, and exchange ideas and knowledge, with amazingly creative and technical talents. You will improve your hard and soft skills in a vibrant environment.

There is plenty of space for creativity, taking things in new directions, exploring new technologies and trends. However, more importantly, you will have the opportunity to realise these ideas collaboratively with other team members, clients and end-users.

You will apply yourself to the development of high-quality products you can get behind long-term, working toward the goal of further establishing Blue Lobster as a leader in the delivery of world-class web, server and mobile applications.

As this role is part of a small team, you should expect to contribute to other areas of the business not explicitly described in the role and also toward the overall aims and objectives of the company.

As part of a culture that embraces diversity, we encourage you to apply regardless of gender, race, disability, sexual orientation, religion, age, language or any other diversifying factor. Let us all strive to improve equal opportunities and accessibility within our industry.

This is a remote-based role with some UK and European travel required to collaborate with international project teams.

Responsibilities will include designing print and digital assets, testing them, and optimising them based on their performance. Responsibilities also include staying up to date on industry trends and the latest design software and trends.

- Participate in design discussions and give feedback during planning and strategy meetings
- Quickly translate ideas into sketches, wireframes, mock-ups, and interactive prototypes.
- Iterate new designs based on feedback
- Create digital assets for a range of platforms (social, display advertising, eCommerce, websites, mobile apps, etc.)
- Create email designs for CRM / newsletter applications and coordinate the creation of email templates in HTML
- Design website pages and email concepts
- Create concepts for digital advertising
- Work on corporate identities / branding
- Research industry trends

Skills required

- Experience in the design thinking process
- Experience working in a collaborative team environment
- Experience working directly with developers to implement designs.
- Expertise with standard digital design tools, including Adobe Illustrator, Adobe Photoshop, Adobe XD, Adobe InDesign and other tools.
- Working knowledge of CSS and HTML would be beneficial
- Photo editing expertise.
- Strong knowledge of current digital design best practices and web production techniques.
- Experience with user-centered design, rapid prototyping, and user testing beneficial
- A good understanding of visual design principles.
- Experience creating assets for a variety of target audiences.
- Strong portfolio showing the breadth of digital design capabilities.

What we offer

- Fully remote work with occasional national/international travel.
- Flexible working hours that will fit your schedule.
- A salary that you won't complain about.
- Your own personal mentor to help you in your career development and to get you underway.
- Dedicated training support.
- Regular meetings - but not so many that you are bored!
- A hierarchy that empowers you.
- Plenty of room for growth.

IMPORTANT: Strictly NO agencies.

You can apply for this position by sending a CV and covering letter/email to careers@bluelobster.co.uk